

Social and Political Barometer 2023-Survey Findings

About the survey: The Social and Political survey was conducted between May 9 and 19, 2023 among 7202 electors at 282 polling stations spread across 71 assembly constituencies of 19 States. The sampling design adopted was multi-stage systematic random sampling. The Assembly Constituencies were randomly selected using the probability proportional to size method. Thereafter, four polling stations within each of the sampled constituencies were selected using the systematic random sampling method. Within each polling station, 40 electors were randomly sampled from the electoral roll using the systematic random sampling method. Of these 40, 25 interviews were targeted. The interviews of electors were conducted face-to-face at their homes. The findings shown here have been weighted by State Electorate Proportion, gender, religion, locality, and caste group based on Census 2011 data and by the estimated vote shares of the main parties– Congress and BJP and Other regional Parties.

Findings:

Q1: As compared to four years ago, how is the economic condition of your household today – would you say it has become much better, better, remained same, become worse or much worse?

	N	(%)
01: Much better	580	8.0
02: Better	1927	26.8
03: Remained Same	3055	42.4
04: Worse	1107	15.4
05: Much worse	457	6.3
98: Can't say	76	1.1
Total	7202	100.0

Q2: When we talk to people, there are many issues people mention as serious matters before the country. In your opinion, what is the biggest issue India is facing today?

	N	(%)
01: Unemployment	2078	28.9
02: Poverty	1554	21.6
03: High population	265	3.7
04: Corruption/scam	355	4.9
05: Price rise/inflation	1371	19.0
06: Lack of development	246	3.4
07: Poor roads or transportation etc.	105	1.5
08: Poor economic growth	68	.9
09: Lack of good governance	63	.9
10: Drinking water	144	2.0
11: Electricity	30	.4
12: Health services	88	1.2
13: Education	146	2.0
14: Farmer distress	108	1.5
15: Communalism/lack of religious harmony	25	.4
16: Casteism	46	.6
17: Discrimination against women	32	.4
18: Crimes against women	46	.6
19: Crime/poor law and order	11	.1

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	N	(%)
20: Terrorism	12	.2
21: Reservation system	30	.4
22: Lack of cleanliness/sanitation	9	.1
23: Intolerance	6	.1
24: Dynastic politics/nepotism	12	.2
25: Environmental issues	10	.1
26: Black money problem	34	.5
27: Alcoholism/drug addiction	32	.4
28: Exam paper leaks/SSC leaks/CBSE leaks	12	.2
29: Narendra Modi government is the biggest problem	31	.4
30: Opposition is the biggest problem	12	.2
97: Other issue	69	1.0
98: Can't say	153	2.1
Total	7202	100.0

Q3: How regularly do you do the following– daily, sometimes, rarely or never?

a: Watch news on television

	N	(%)
01: Daily	2381	33.1
02: Sometimes	2285	31.7
03: Rarely	969	13.5
04: Never	1279	17.8
98: No response	288	4.0
Total	7202	100.0

b: Listen to news on radio

	N	(%)
01: Daily	304	4.2
02: Sometimes	547	7.6
03: Rarely	912	12.7
04: Never	4489	62.3
98: No response	950	13.2
Total	7202	100.0

c: Read the news in the newspapers

	N	(%)
01: Daily	1144	15.9
02: Sometimes	1831	25.4
03: Rarely	960	13.3
04: Never	2657	36.9
98: No response	610	8.5
Total	7202	100.0

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d: Read news on internet

	N	(%)
01: Daily	1422	19.7
02: Sometimes	1361	18.9
03: Rarely	935	13.0
04: Never	2671	37.1
98: No response	813	11.3
Total	7202	100.0

Q4: `Suppose Lok Sabha elections (national elections) are held tomorrow, which party would you vote for?

	N	(%)
01: Congress/INC	2089	29.0
02: BJP	2809	39.0
03: BSP	214	3.0
04: CPI	45	.6
05: CPI-M	103	1.4
06: CPI-ML	1	.0
07: NCP	70	1.0
08: JDU	58	.8
09: AAP	170	2.4
10: Shivsena(Eknath Shinde Group)	18	.3
11: Shivsena (Uddhav Thackeray Group)	30	.4
12: Trinamool/AITC	300	4.2
13: AIMIM	5	.1
14: TDP	80	1.1
15: YSRCP	91	1.3
18: RJD	93	1.3
19: LJP	1	.0
21: INLD	32	.4
22: JJP	3	.0
23: JMM	15	.2
25: JDS	3	.0
27: MNS	5	.1
28: BJD/Biju Janata Dal	114	1.6
29: SAD	4	.1
31: TRS	49	.7
32: AIADMK	6	.1
33: DMK	18	.2
34: SP	236	3.3
35: RLD	3	.0
96: No party/NOTA	136	1.9
97: Other regional parties	118	1.6
98: No response	288	4.0
Total	7202	100.0

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Q5: While deciding whom to vote for in the upcoming Lok Sabha election, what will be the single most important issue for you?

	N	(%)
01: Unemployment	2105	29.2
02: Poverty	1660	23.1
03: High population	198	2.7
04: Corruption/scam	322	4.5
05: Price rise/inflation	1329	18.5
06: Development done by the Modi government	117	1.6
07: Lack of development	261	3.6
08: Roads or transportation etc.	90	1.3
09: Economic growth	108	1.5
10: Good governance under the Modi government	43	.6
11: Lack of good governance	46	.6
12: Drinking water	134	1.9
13: Electricity	37	.5
14: Health services	89	1.2
15: Education	128	1.8
16: Farmer distress	93	1.3
17: Communalism/lack of religious harmony	31	.4
18: Casteism	36	.5
19: Discrimination against women	23	.3
20: Crimes against women	33	.5
21: Crime/poor law and order	19	.3
22: Terrorism	6	.1
97: Other issue	116	1.6
98: Can't say	177	2.5
Total	7202	100.0

Q6: Which one of these four sentences truly describes your economic condition?

	N	(%)
01: With our total household income we are able to fulfill all our needs and save some money.	695	9.7
02: With our total household income we are able to fulfill all our needs without any difficulty	2036	28.3
03: With our total household income we are not able to fulfill all our needs and face some difficulty	2804	38.9
04: With our total household income we are not able to fulfill our needs and face a lot of difficulty	1513	21.0
98: No response	153	2.1
Total	7202	100.0

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Q7: People have different opinions about the development that has taken place in the country in the last 3-4 years. Some believe that the development has only been for the Rich, others say it has been for all people, and some others say that there has been no development at all. What is your opinion?

	N	(%)
01: Development only for Rich	2594	36.0
02: Development for all	2740	38.0
03: No development at all	1314	18.2
98: No response	554	7.7
Total	7202	100.0

Q8: If Lok Sabha elections are held in the country tomorrow, who would you prefer to see as the Prime Minister of the country?

	N	(%)
01: Narendra Modi	3127	43.4
02: Rahul Gandhi	1933	26.8
03: Arvind Kejriwal	260	3.6
04: Akhilesh Yadav	227	3.2
05: Amit Shah	31	.4
06: K. Chandrashekar Rao (KCR)	38	.5
07: Mamata Banerjee	275	3.8
08: Manish Sisodia	4	.1
09: Manmohan Singh	23	.3
10: Naveen Patnaik	27	.4
11: Nitin Gadkari	13	.2
12: Nitish Kumar	68	.9
13: Priyanka Gandhi	35	.5
14: Rajnath Singh	5	.1
15: S. Jaishankar	2	.0
17: Shashi Tharoor	1	.0
18: Yogi Adityanath	42	.6
97: Any other	343	4.8
98: No response	747	10.4
Total	7202	100.0

Q9: Are you satisfied or dissatisfied with the performance of the BJP/NDA/Modi government over the last four years?

	N	(%)
01: Fully satisfied	1223	17.0
02: Somewhat satisfied	2714	37.7
03: Somewhat dissatisfied	1398	19.4
04: Fully dissatisfied	1498	20.8
98: No response	369	5.1
Total	7202	100.0

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Q10: In your opinion, has the Narendra Modi-led Central government done a good job or a bad job with regard to them thus far?

a: Controlling price rise

	N	(%)
01: Very good	880	12.2
02: Somewhat good	1499	20.8
3: Somewhat bad	1343	18.6
04: Very bad	2731	37.9
05: Average	523	7.3
98: No response	226	3.1
Total	7202	100.0

b: Maintaining religious harmony

	N	(%)
01: Very good	985	13.7
02: Somewhat good	1772	24.6
3: Somewhat bad	1391	19.3
04: Very bad	1752	24.3
05: Average	700	9.7
98: No response	602	8.4
Total	7202	100.0

c: Tackling corruption

	N	(%)
01: Very good	1115	15.5
02: Somewhat good	1830	25.4
3: Somewhat bad	1289	17.9
04: Very bad	1987	27.6
05: Average	544	7.6
98: No response	436	6.1
Total	7202	100.0

d: Undertaking developmental work

	N	(%)
01: Very good	1355	18.8
02: Somewhat good	2049	28.5
3: Somewhat bad	1290	17.9
04: Very bad	1556	21.6
05: Average	593	8.2
98: No response	360	5.0
Total	7202	100.0

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e: Addressing problems of the farmers

	N	(%)
01: Very good	993	13.8
02: Somewhat good	1793	24.9
3: Somewhat bad	1195	16.6
04: Very bad	2109	29.3
05: Average	562	7.8
98: No response	550	7.6
Total	7202	100.0

f: Relations with Pakistan

	N	(%)
01: Very good	832	11.6
02: Somewhat good	1209	16.8
3: Somewhat bad	946	13.1
04: Very bad	1214	16.9
05: Average	918	12.7
98: No response	2083	28.9
Total	7202	100.0

g: Relations with China

	N	(%)
01: Very good	813	11.3
02: Somewhat good	1271	17.7
3: Somewhat bad	894	12.4
04: Very bad	1123	15.6
05: Average	911	12.7
98: No response	2189	30.4
Total	7202	100.0

h: Handling the situation in Kashmir

	N	(%)
01: Very good	1425	19.8
02: Somewhat good	1454	20.2
3: Somewhat bad	808	11.2
04: Very bad	931	12.9
05: Average	666	9.2
98: No response	1919	26.6
Total	7202	100.0

i: Improving India's image in world

	N	(%)
01: Very good	1862	25.9
02: Somewhat good	1669	23.2
3: Somewhat bad	756	10.5

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	N	(%)
04: Very bad	776	10.8
05: Average	642	8.9
98: No response	1497	20.8
Total	7202	100.0

Q11: Have you heard of the Hindenburg's Report regarding accusations against the Adani Group for engaging in large-scale stock price manipulation?

	N	(%)
1: Heard	2382	33.1
2: Not heard	4820	66.9
Total	7202	100.0

a: (*If heard in Q11*) There is criticism that the Modi government is not doing enough to investigate the charges against the Adani group. Do you think that is the case?

		N	(%)	Valid (%)
Valid	01: Yes	1024	14.2	43.0
	02: Maybe	825	11.5	34.7
	03: No	300	4.2	12.6
	98: Can't say	233	3.2	9.8
	Total	2382	33.1	100.0
Missing	99: Not applicable	4820	66.9	
Total		7202	100.0	

Q12: There is an allegation by the opposition that the Modi Government gave special privileges to Adani to boost his business. To what extent do you think this allegation stands true—completely true, possibly true or not at all true?

	N	(%)
01: Completely true	1299	18.0
02: Possibly true	1976	27.4
03: Not at all true	1029	14.3
98. Can't say	2898	40.2
Total	7202	100.0

Q13. Which among the two statements you agree with the **most**?

Statement 1: Hindi imposition policies are a clear attempt to disregard the cultural and linguistic autonomy of the States.

Statement 2: There is no harm in making Hindi mandatory for public use and for the governmental work.

	N	(%)
01: Agree with Statement 1	2218	30.8
02: Agree with Statement 2	3469	48.2
98. Can't say	1515	21.0
Total	7202	100.0

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Q14: Have you heard of the Bharat Jodo Yatra of the Congress?

	N	(%)
1: Heard	4259	59.1
2: Not heard	2943	40.9
Total	7202	100.0

a: (*If heard in Q14*) Do you think the yatra has helped the Congress gain support?

		N	(%)	Valid (%)
Valid	01: Yes	3083	42.8	72.4
	02: No	1176	16.3	27.6
	Total	4259	59.1	100.0
Missing	99: Not applicable	2943	40.9	
Total		7202	100.0	

Q15: Some people like Rahul Gandhi as a leader and some don't like him. What about you - do you like Rahul Gandhi or you don't like him?

	N	(%)
01: Always have liked Rahul	1846	25.6
02: Started liking him after the Bharat Jodo Yatra	1105	15.3
03: Don't like Rahul	1159	16.1
04: Neither like nor dislike	1931	26.8
98: No response	1161	16.1
Total	7202	100.0

Q16: Some people believe that the government agencies like CBI, ED etc. are being used against the opposition parties by the ruling party for political vendetta whereas others believe that these agencies are doing their job within the bounds of the law?

	N	(%)
01: For political vendetta	2284	31.7
02: Working within the bounds of the law	2634	36.6
98: No response	2284	31.7
Total	7202	100.0

Q17: In the last month, there were several violent incidents or riots that took place during the Ram Navami procession in some states. Who do you think is mainly responsible for these incidents?

	N	(%)
01: Hindu groups	694	9.6
02: Muslim groups	1217	16.9
03: Other extremist organizations	987	13.7
04: Central Government	618	8.6
05: State government	541	7.5
97: Any other	158	2.2
98: Don't know	2988	41.5
Total	7202	100.0

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Q18: Have you heard about Rahul Gandhi's disqualification as an MP from the Lok Sabha?

	N	(%)
1: Heard	3687	51.2
2: Not heard	3515	48.8
Total	7202	100.0

a: (***If heard in Q18***) Some people believe that Rahul Gandhi's disqualification as an MP was a result of a political vendetta whereas others believe that it was done under the ambit of law. What do you think about this?

		N	(%)	Valid (%)
Valid	01: Motivated by political vendetta	1977	27.4	53.6
	02: It was done under the ambit of law	1286	17.9	34.9
	98: No response	424	5.9	11.5
	Total	3687	51.2	100.0
Missing	99: Not applicable	3515	48.8	
Total		7202	100.0	

Q19: Some people like Narendra Modi as a leader and some don't like him. What about you - do you like Modi or you don't like him?

		N	(%)
Valid	01: Like Modi	2847	39.5
	02: Don't like Modi	1665	23.1
	03: Neither like nor dislike	1782	24.7
	98: No response	908	12.6
	Total	7202	100.0

a: (***If like Modi in Q19***) What is the one thing you like the most about Narendra Modi?

		N	(%)	Valid (%)
Valid	01: Oratory skill	705	9.8	24.7
	02: Decisive/confidence	183	2.5	6.4
	03: Charismatic leader	185	2.6	6.5
	04: Hardworking/dedication	371	5.2	13.0
	05: His idea of development	558	7.7	19.6
	06: His policies	310	4.3	10.9
	07: Political vision/administration	76	1.1	2.7
	08: Nationalism/national security	131	1.8	4.6
	09: India's image at international level	79	1.1	2.8
	10: Hindutva politics	76	1.1	2.7
	97: Any other	64	.9	2.3
	98: No response	110	1.5	3.9
	Total		2847	39.5
Missing	99: Not applicable	4355	60.5	
Total		7202	100.0	

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Q20: I will read out few statements, please tell me where you agree or disagree with these statements?

a: Respect for India in other countries has increased during Narendra Modi's regime

	N	(%)
01: Fully agree	2340	32.5
02: Somewhat agree	2180	30.3
03: Somewhat disagree	831	11.5
04: Fully disagree	843	11.7
98: No response	1008	14.0
Total	7202	100.0

b: Today India is one of the most attractive destinations for investment by foreign companies

	N	(%)
01: Fully agree	1943	27.0
02: Somewhat agree	2049	28.4
03: Somewhat disagree	1190	16.5
04: Fully disagree	761	10.6
98: No response	1258	17.5
Total	7202	100.0

c: India's art and culture are getting global recognition

	N	(%)
01: Fully agree	2169	30.1
02: Somewhat agree	2071	28.8
03: Somewhat disagree	943	13.1
04: Fully disagree	766	10.6
98: No response	1253	17.4
Total	7202	100.0

d: India has emerged as the 'Vishwaguru' (world leader) under the leadership of Narendra Modi

	N	(%)
01: Fully agree	2171	30.2
02: Somewhat agree	1743	24.2
03: Somewhat disagree	977	13.6
04: Fully disagree	977	13.6
98: No response	1333	18.5
Total	7202	100.0

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Q21: In the past few years, media reported several incidents where people from minority communities were attacked or lynched by the mob in the name of cow protection and unsubstantiated rumours. Do you think that such actions (killings) on these grounds are justified or should the government punish those involved in such incidents?

	N	(%)
01: Justified	952	13.2
02: Government should punish people involved in mob lynching	3818	53.0
97: Any other response	118	1.7
98: Can't say	2315	32.1
Total	7202	100.0

Q22: Some call themselves Indians. While others identify themselves as only being Marathi, Odiya, Gujarati, Bengali, Tamil etc. How do you identify yourself - Indians or with your (state identity)?

	N	(%)
01: Indian	3886	54.0
02: State identity	1041	14.4
03: Both	1752	24.3
97: Other	48	.7
98: Can't say	476	6.6
Total	7202	100.0

Q23: In the last five years, do you think your trust in the following has increased or decreased?

a: Election Commission's fairness (nispakshata) in conducting elections

	N	(%)
01: Increased	1999	27.8
02: Remained same	2478	34.4
03: Decreased	1490	20.7
98: No response	1235	17.1
Total	7202	100.0

b: The News shown on TV

	N	(%)
01: Increased	1719	23.9
02: Remained same	2356	32.7
03: Decreased	1882	26.1
98: No response	1244	17.3
Total	7202	100.0

c: The News shared on social media

	N	(%)
01: Increased	1811	25.1
02: Remained same	1779	24.7
03: Decreased	1800	25.0

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	N	(%)
98: No response	1812	25.2
Total	7202	100.0

Q24: Have these things increased or decreased in your area in the last five years?

a: Cases of corruption

	N	(%)
01: Increased a lot	2780	38.6
02: Somewhat increased	1838	25.5
03: Somewhat decreased	1431	19.9
04: Decreased a lot	708	9.8
98: No response	445	6.2
Total	7202	100.0

b: Prices of essential commodities

	N	(%)
01: Increased a lot	4337	60.2
02: Somewhat increased	1592	22.1
03: Somewhat decreased	776	10.8
04: Decreased a lot	272	3.8
98: No response	224	3.1
Total	7202	100.0

c: Unemployment

	N	(%)
01: Increased a lot	4185	58.1
02: Somewhat increased	1700	23.6
03: Somewhat decreased	733	10.2
04: Decreased a lot	313	4.3
98: No response	270	3.8
Total	7202	100.0

d: Development

	N	(%)
01: Increased a lot	1949	27.1
02: Somewhat increased	2386	33.1
03: Somewhat decreased	1411	19.6
04: Decreased a lot	1084	15.1
98: No response	372	5.2
Total	7202	100.0

e: Tension or animosity

	N	(%)
01: Increased a lot	1721	23.9

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	N	(%)
02: Somewhat increased	1765	24.5
03: Somewhat decreased	1740	24.2
04: Decreased a lot	1010	14.0
98: No response	967	13.4
Total	7202	100.0

f: Plight of farmers

	N	(%)
01: Increased a lot	2825	39.2
02: Somewhat increased	1618	22.5
03: Somewhat decreased	1438	20.0
04: Decreased a lot	677	9.4
98: No response	645	9.0
Total	7202	100.0

Q25: For the development of the state, it is necessary that the party which is in power at the Centre should also be in power in the state. To what extent do you agree or disagree with this statement

	N	(%)
01: Fully agree	1408	19.6
02: Somewhat agree	2314	32.1
03: Somewhat disagree	1193	16.6
04: Fully disagree	1123	15.6
98: No response	1164	16.2
Total	7202	100.0

Q26: Now I will ask you about some government schemes. Tell me, have you or your family ever benefited from these in the last five years? And if so, from which government - the state government, the central government or both?

a: Completely free ration

	N	(%)
01: Yes, State	2121	29.5
02: Yes, Centre	1452	20.2
03: Yes, Both	1570	21.8
04: Yes, but don't know	513	7.1
05: Not benefited	693	9.6
06: Not eligible	632	8.8
98: No response	222	3.1
Total	7202	100.0

b: Subsidised ration under PDS

	N	(%)
01: Yes, State	1349	18.7
02: Yes, Centre	1123	15.6

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	N	(%)
03: Yes, Both	1171	16.3
04: Yes, but don't know	788	10.9
05: Not benefited	1326	18.4
06: Not eligible	821	11.4
98: No response	624	8.7
Total	7202	100.0

c: Money in the bank account under Kisan Samman Nidhi

	N	(%)
01: Yes, State	869	12.1
02: Yes, Centre	1428	19.8
03: Yes, Both	921	12.8
04: Yes, but don't know	583	8.1
05: Not benefited	1569	21.8
06: Not eligible	1131	15.7
98: No response	701	9.7
Total	7202	100.0

d: Money in the bank account under any other government scheme

	N	(%)
01: Yes, State	1160	16.1
02: Yes, Centre	734	10.2
03: Yes, Both	901	12.5
04: Yes, but don't know	712	9.9
05: Not benefited	1966	27.3
06: Not eligible	943	13.1
98: No response	787	10.9
Total	7202	100.0

e: Work/money under MGNREGA

	N	(%)
01: Yes, State	824	11.4
02: Yes, Centre	865	12.0
03: Yes, Both	744	10.3
04: Yes, but don't know	602	8.4
05: Not benefited	1923	26.7
06: Not eligible	1333	18.5
98: No response	911	12.7
Total	7202	100.0

f: Ayushman Bharat (Free or cheap health treatment/ health insurance)

	N	(%)
01: Yes, State	909	12.6
02: Yes, Centre	1068	14.8

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	N	(%)
03: Yes, Both	835	11.6
04: Yes, but don't know	560	7.8
05: Not benefited	2050	28.5
06: Not eligible	918	12.7
98: No response	861	12.0
Total	7202	100.0

g: AwasYojna (Help/money to build a house or home or getting ownership of a house)

	N	(%)
01: Yes, State	700	9.7
02: Yes, Centre	849	11.8
03: Yes, Both	726	10.1
04: Yes, but don't know	587	8.1
05: Not benefited	2350	32.6
06: Not eligible	1144	15.9
98: No response	847	11.8
Total	7202	100.0

h: Ujjwala scheme

	N	(%)
01: Yes, State	888	12.3
02: Yes, Centre	1597	22.2
03: Yes, Both	797	11.1
04: Yes, but don't know	566	7.9
05: Not benefited	1690	23.5
06: Not eligible	856	11.9
98: No response	809	11.2
Total	7202	100.0

Q27: I will read out two statements. Which among these two statements do you agree the most?

Statement 1: Given the levels of poverty and inequality in India, populist policies such free electricity and water (*bijli aur paani*) are necessary to support the poor.

Statement 2: Populist policies such free electricity and water (*bijli aur paani*) puts a burden on the state's economy, so such policies are not desirable.

	N	(%)
01: Agree with statement 1	4082	56.7
02: Agree with statement 2	2129	29.6
98: Can't say	990	13.8
Total	7202	100.0

Q28: I will read out two statements. Please tell me which one do you agree with?

Statement 1. India primarily belongs to the Hindus.

Statement 2. India belongs to people of all religions equally, not just the Hindus.

	N	(%)
01: Agree with statement 1	964	13.4

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	N	(%)
02: Agree with statement 2	5493	76.3
98: Can't say	745	10.3
Total	7202	100.0

Q29: Now I will read out few statements. Please tell me whether you agree or disagree with each one of them?

a: In a democracy, the will of the majority community should prevail

	N	(%)
01: Fully agree	2033	28.2
02: Somewhat agree	1842	25.6
03: Somewhat disagree	928	12.9
04: Fully disagree	1184	16.4
98: No response	1216	16.9
Total	7202	100.0

b: The government should treat minorities in the same way as it treats the majority

	N	(%)
01: Fully agree	2812	39.1
02: Somewhat agree	1841	25.6
03: Somewhat disagree	933	13.0
04: Fully disagree	494	6.9
98: No response	1121	15.6
Total	7202	100.0

c: Giving equal treatment is not enough, the government should give special treatment to minorities

	N	(%)
01: Fully agree	1992	27.7
02: Somewhat agree	1719	23.9
03: Somewhat disagree	1064	14.8
04: Fully disagree	1189	16.5
98: No response	1237	17.2
Total	7202	100.0

Q30: How often do you use the following - many times a day, once or twice a day, some days a week, some days a month, very rarely or never?

a: Facebook

	N	(%)
01: Many times a day	1337	18.6
02: Once or twice a day	838	11.6
03: Some days a week	533	7.4
04: Some days a month	291	4.0
05: Vary rarely	313	4.4

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	N	(%)
06: Never	1139	15.8
97: No account	1896	26.3
98: No response	855	11.9
Total	7202	100.0

b: Twitter

	N	(%)
01: Many times a day	236	3.3
02: Once or twice a day	289	4.0
03: Some days a week	245	3.4
04: Some days a month	219	3.0
05: Vary rarely	360	5.0
06: Never	1715	23.8
97: No account	3003	41.7
98: No response	1136	15.8
Total	7202	100.0

c: WhatsApp

	N	(%)
01: Many times a day	2370	32.9
02: Once or twice a day	915	12.7
03: Some days a week	406	5.6
04: Some days a month	215	3.0
05: Vary rarely	201	2.8
06: Never	918	12.7
97: No account	1457	20.2
98: No response	720	10.0
Total	7202	100.0

Q31: In your opinion, should the Modi-led BJP-NDA government get another chance after the next election?

	N	(%)
01: Yes	3118	43.3
02: No	2771	38.5
98: No response	1313	18.2
Total	7202	100.0

Q32: Who among the leaders from the opposition parties, can challenge PM Narendra Modi in the upcoming Lok Sabha elections?

	N	(%)
01: Arvind Kejriwal	792	11.0
02: Rahul Gandhi	2459	34.1
03: Priyanka Gandhi	187	2.6
04: Sonia Gandhi	208	2.9
05: Mamata Banerjee	303	4.2

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	N	(%)
06: Akhilesh Yadav	355	4.9
07: Mayawati	149	2.1
08: Naveen Patnaik	23	.3
09: Nitish Kumar	173	2.4
10: Tejashwi Yadav	50	.7
11: M K Stalin	24	.3
12: Pinarayi Vijayan	12	.2
13: Y S Jagan Reddy	5	.1
14: K Chandrashekhar Rao	36	.5
15: Sharad Pawar	123	1.7
90: Any other leader	68	.9
91: Anyone can challenge	139	1.9
92: No one	645	9.0
97: Difficult to say	624	8.7
98: No response	827	11.5
Total	7202	100.0

Q33: Suppose Narendra Modi does not contest the next Lok Sabha election, then in his place which BJP leader would you like to see as the next Prime Minister?

	N	(%)
01: Rajnath Singh	546	7.6
02: Amit Shah	1062	14.7
03: Nirmala Sitharaman	227	3.2
04: Nitin Gadkari	439	6.1
05: S. Jaishankar	66	.9
06: Smriti Irani	62	.9
07: Kiren Rijiju	10	.1
08: Yogi Adityanath	1354	18.8
09: Shivraj Singh Chouhan	73	1.0
10: Anurag Thakur	24	.3
11: J.P. Nadda	47	.7
12: Devendra Fadnavis	32	.4
96: No one, only Modi	390	5.4
97: Any other	239	3.3
98: Can't say	2633	36.6
Total	7202	100.0

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BACKGROUND INFORMATION

Z1: What is your age?

	N	(%)
1: 18 to 25 years	832	11.6
2: 26 to 35 years	1896	26.3
3: 36 to 45 years	1692	23.5
4: 46 to 55 years	1307	18.2
5: 56 years and above	1475	20.5
Total	7202	100.0

Z2: Gender

	N	(%)
1: Male	3699	51.4
2: Female	3496	48.5
3: Other	6	.1
Total	7202	100.0

Z3: Up to what level have you studied?

	N	(%)
01: Non-literate (Can't read or write at all)	1122	15.6
02: Less than Primary	608	8.4
03: Primary pass (Class 5)	826	11.5
04: Middle pass (Class 8)	942	13.1
05: Matriculation pass (Class 10)	1138	15.8
06: Studying in Class 11 or 12 or junior college	424	5.9
07: Intermediate pass (Class 12)	694	9.6
08: Diploma (after Class X or XII)	146	2.0
09: Graduate/pursuing it/in college	860	11.9
10: Post Graduate/pursuing it	275	3.8
11: Higher degree (MPhil, PhD)	19	.3
12: Professional courses/degree/pursuing it (Law, engineering, etc.)	66	.9
98: No response	83	1.1
Total	7202	100.0

Z4: Are you married?

	N	(%)
01: No	1193	16.6
02: Yes	5563	77.2
03: Divorced	21	.3
04: Widowed	267	3.7
05: Separated	35	.5
98: Did not answer/No response	123	1.7
Total	7202	100.0

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Z5: What is your main occupation?

	N	(%)
01: Higher Professionals	106	1.5
02: Lower Professionals	191	2.6
03: Government Managerial job	27	.4
04: Government Administrative job	36	.5
05: Government Clerical Jobs	86	1.2
06: Government Class IV	64	.9
07: Big and Medium Traders	169	2.3
08: Small Trader	352	4.9
09: Small/Temporary Business	276	3.8
10: Service/Service Area	148	2.1
11: Skilled Workers	303	4.2
12: Semi-skilled workers	109	1.5
13: Wage labourer	502	7.0
14: Farmer: tilling own land or someone else's land	928	12.9
15: Agricultural Labourer: Landless farm labourers	462	6.4
16: Dairy/Fish/Poultry/Animal Husbandry work	78	1.1
17: Student but doing part time job	116	1.6
18: Housewife/househusband but doing part time job	664	9.2
19: Student	339	4.7
20: Housewife/househusband	1450	20.1
21: Unemployed or looking for employment	268	3.7
97: Any other work	299	4.2
98: Did not tell	229	3.2
Total	7202	100.0

a: Are you the main earner of your household?

	N	(%)
1: Yes	3593	49.9
2: No	3609	50.1
Total	7202	100.0

b: (*If No in Z5a*) What is the occupation of the main earner of your household?

		N	(%)	Valid (%)
Valid	01: Higher Professionals	63	.9	1.7
	02: Lower Professionals	114	1.6	3.2
	03: Government Managerial job	11	.1	.3
	04: Government Administrative job	21	.3	.6
	05: Government Clerical Jobs	89	1.2	2.5
	06: Government Class IV	42	.6	1.2
	07: Big and Medium Traders	148	2.1	4.1
	08: Small Trader	283	3.9	7.8
	09: Small/Temporary Business	229	3.2	6.3
	10: Service/Service Area	92	1.3	2.6

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		N	(%)	Valid (%)
	11: Skilled Workers	271	3.8	7.5
	12: Semi-skilled workers	100	1.4	2.8
	13: Wage labourer	395	5.5	10.9
	14: Farmer: tilling own land or someone else's land	778	10.8	21.6
	15: Agricultural Labourer: Landless farm labourers	377	5.2	10.4
	16: Dairy/Fish/Poultry/ Animal Husbandry work	82	1.1	2.3
	17: Student but doing part time job	5	.1	.1
	18: Housewife/househusband but doing part time job	30	.4	.8
	19: Student	17	.2	.5
	20: Housewife/househusband	88	1.2	2.4
	21: Unemployed or looking for employment	39	.5	1.1
	97: Any other work	174	2.4	4.8
	98: Did not tell	162	2.3	4.5
	Total	3609	50.1	100.0
Missing	99: Not applicable	3593	49.9	
Total		7202	100.0	

Z6: What is your Caste/jati-biradari?

		N	(%)
	01: Brahmin	342	4.7
	02: Rajput	386	5.4
	03: Vaishya	142	2.0
	04: Other Upper caste	573	8.0
	05: Yadav	359	5.0
	06: Other peasant OBC	775	10.8
	07: Craftsmen OBC	35	.5
	08: Service OBC	150	2.1
	09: Other OBC	1208	16.8
	10: Jatav	74	1.0
	11: Other Dalit	759	10.5
	12: Meena	2	.0
	13: Santhal	13	.2
	14: Munda	3	.0
	15: Other ST	473	6.6
	16: Syed, Shaikh Muslim	482	6.7
	17: OBC Muslim/Pasmanda Muslim	379	5.3
	18: Others	691	9.6
	98: No religion no caste	91	1.3
	99: Not Ascertained/ Failed to ask/ Answer refused	264	3.7
	Total	7202	100.0

a: And what is your caste group?

		N	(%)
	01: Scheduled Caste (SC)	1205	16.7

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	N	(%)
02: Scheduled Tribe (ST)	607	8.4
03: OBC	3040	42.2
04: General	2027	28.1
98: Not told	324	4.5
Total	7202	100.0

Z7: Which religion do you belong to?

	N	(%)
01: Hindu	5729	79.6
02: Muslim	1041	14.5
03: Christian	163	2.3
04: Sikh	127	1.8
05: Jain	16	.2
06: Parsi	2	.0
07: Buddhist	49	.7
08: No religion	18	.3
98: No response	57	.8
Total	7202	100.0

Z8: What is your Area/locality?

	N	(%)
01: Village	5030	69.8
02: Town (50,000-1 lakh population)	888	12.3
03: Small City (1-5 lakh)	342	4.7
04: Big City (5-10 lakh)	533	7.4
05: Metropolitan City (Above 10 lakh)	410	5.7
Total	7202	100.0

a: (*If Town/Small City/ Big City/ Metropolitan*) Type of house in which respondent lives?

		N	(%)	Valid (%)
Valid	01: House/Flat/ Bungalow	221	3.1	10.2
	02: House/Flat with 5 or more rooms	176	2.4	8.1
	03: House/ Flat with 4 rooms	351	4.9	16.2
	04: House/ Flat with 3 rooms	599	8.3	27.6
	05: House with 2 rooms	512	7.1	23.6
	06: House with 1 room	148	2.1	6.8
	07: kuccha house	81	1.1	3.7
	08: Slum/Jhuggi/ Jhopadi	84	1.2	3.9
	Total	2172	30.2	100.0
Missing	99: Not applicable	5030	69.8	
Total		7202	100.0	

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b: (*If Village*) Type of house in which respondent lives?

		N	(%)	Valid (%)
Valid	01: Pucca (both wall and roof are made of pucca material)	1709	23.7	34.0
	02: Pucca-kuccha (either wall or roof is made of pucca material, but others of kuccha material)	2006	27.9	39.9
	03: Kaccha (both wall and roof are made of kuccha material other than material mentioned in Category 4)	1011	14.0	20.1
	04: Hut (both wall and roof are made of grass, leaves, mud, un-brunt brick or bamboo)	303	4.2	6.0
	Total	5030	69.8	100.0
Missing	99: Not applicable	2172	30.2	
Total		7202	100.0	

Z9: Do you or members of your household have the following things?

Assets	1: No		2: Yes		Total	
	N	(%)	N	(%)	N	(%)
a: Car/Jeep/Van	6074	84.3	1128	15.7	7202	100.0
b: Scooter/Motorcycle/Moped	2615	36.3	4587	63.7	7202	100.0
c: Air conditioner	6095	84.6	1107	15.4	7202	100.0
d: Computer/laptop/i-Pad	5658	78.6	1544	21.4	7202	100.0
e: Electronic Fan/Cooler	1564	21.7	5638	78.3	7202	100.0
f: Washing machine	5376	74.6	1826	25.4	7202	100.0
g: Fridge	3650	50.7	3552	49.3	7202	100.0
h: Television	2061	28.6	5141	71.4	7202	100.0
i: Bank/Post office account	1133	15.7	6069	84.3	7202	100.0
j: ATM/Debit/Credit card	4030	56.0	3172	44.0	7202	100.0
k: LPG gas	1406	19.5	5796	80.5	7202	100.0
l: Internet connection in the house (Excluding mobile phone)	5680	78.9	1522	21.1	7202	100.0
m: Toilet inside the house	1882	26.1	5320	73.9	7202	100.0
n: Pumping set	5023	69.8	2179	30.2	7202	100.0
o: Tractor	6425	89.2	777	10.8	7202	100.0

Z10: What's your monthly household income after putting together the income of all members?

	N	(%)
01: Up to Rs. 1,000	429	6.0
02: Rs. 1,001 to 2,000	429	6.0
03: Rs. 2,001 to 3,000	444	6.2
04: Rs. 3,001 to 5,000	638	8.9
05: Rs. 5,001 to 7,500	711	9.9
06: Rs. 7,501 to 10,000	946	13.1
07: Rs.10,001 to 15,000	1046	14.5
08: Rs. 15,001 to 20,000	851	11.8
09: Rs.20,001 to 30,000	786	10.9
10: Rs.30,001 to 50,000	473	6.6

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	N	(%)
11: Over Rs.50,000	248	3.4
98: No answer	201	2.8
Total	7202	100.0